Draft Message (Facebook version):   
  
"To whom it may concern,

We are a group of 14 students from the Department of Computer Science at University College London working on a project regarding air pollution in London.

Indeed, our aim is to create a Web application which would, for instance, alert students and staff of predicted adverse increases in air pollution and/or recommend those with COPD (Chronic Obstructive Pulmonary Disease) or asthma to work from home. We are still looking for relevant features what would benefit the future users of our application and any idea would be welcome.

In this context, getting feedback and advice from Future Cities Catapult professionals would represent a real benefit for us.

Would you be interested to collaborate in this project and help us make the most of it ? If so, we could arrange a first meeting depending on your availability.

Thank you in advance for your consideration, feel free to contact us if you need any further information.

Best regards,

Mégane Martinez"

Draft Message (Revised version):   
  
To whom it may concern,

I am writing on behalf of a group of 14 students from the Department of Computer Science at University College London, working on a project regarding the health impacts of air pollution in London.

Our aim is to create an application or tool which will aid organisations in reducing the impact of air pollution on staff (or the public) with COPD (Chronic Obstructive Pulmonary Disease), asthma or similar respiratory conditions.

We would love to collaborate with <Insert company>, and feel it would represent a real benefit for us due to <Insert reason why this company is relevant to the project>. We are looking for any advice and insight you may be able to give on the problem we are trying to solve, your thoughts on any features that we might incorporate into the application, and also potentially feedback on our work at several stages throughout the project (due to end in early December).

Thank you in advance for your consideration, feel free to contact us if you need any further information.

Best regards,

Mégane Martinez

Dept. Computer Science, UCL

Course Suggestions:

* Future Cities Catapult info@futurecities.catapult.org.uk phone +44 (0) 7860 268 622.

<https://futurecities.catapult.org.uk>

about future cities catapult:

“Our Cities Lab provides data analysis, modeling and visualisation capabilities to understand and elucidate city problems”

**Why can they help us: “**We're focused on enabling business to tackle the air pollution problem in cities, using tools from sensing and modelling, to ethnography and service design.”

<https://futurecities.catapult.org.uk/get-involved>

Reason for the mail : [...] due to your work on enabling business to tackle the air pollution problem in cities.

* Inmarsat

Reason for the mail : [...] due to your satellite communications networks. Moreover, our lecturer, Graham Collins who attended several of the talks Inmarsat organized suggested that you could help us in our approach.

* UCL (occupational health service)

Reason for the mail : [...] due to your work on staff and student health care.

* Mapping for change (Louise Francis is doing research at UCL Dept of Civil, Environ & Geomatic Eng) they’re doing a project related to pollution in London :

<http://www.bbc.co.uk/news/uk-england-london-34439468>

Reason for the mail : [...] due to your work on the Air Quality Monitoring Project.

* CASA - research group in UCL, Faculty of Built Environment

Reason for the mail : [...] due to your work on data visualisation techniques, innovative sensing technologies and mobile applications using spatial analysis and geographic information systems.

* Idea London

Campion a new generation of high-growth start-ups and help create the digital success stories of tomorrow. Created by Cisco, DC Thomson and UCL.

Reason for the mail : [...] due to your expertise in digital innovation.